

Investment opportunities in the Tourism sector

Establishing star designated hotel
Tour operation, loges
International restaurants
Camp site development

ENERGY POTENTIAL

There are 26 small rivers with their potential for
More than 111.5 Mega watt electric power
The OMO river only has potential to produce
36560 Mega watt electric power
Geothermal

Mining Potential

Some Investigation shows that there are different
types of precious metals in different parts of the
region such as
Constriction Materials Potentials
Gold, Coal, white and red stone, Ignimbrite,
Volcanic ash, and black sand, granite, lignite,
carbonic shell.
Bentonite, limestone, diatomite, coalmine and
marble
Mineral water

Labor forces

Abundant and trainable labor force
More than 52% of the population is economically
active
Labor cost is fair even compare to Africa (1\$) per day
Fresh university graduates 100/month -120/ month
English is medium Instruction in secondary and
higher education
Following foreign directive investment /FDI/
Following export oriented industrial development
goal
To strengthen information network system
Investor targeting with relation to type of
investments,; it could be joint ventures, green
field etc
Pre_ investment decision. Services for potential
investors
Information service to potential investors through
different computer database s
Post investment decision, services for investors with
registration, legal assistance work permits,
customs assistance, selecting local employees,
telecommunication assistance power and water
supply assistance, selecting local employees.
A relevant technological products, instruments,
machineries delivery project
Raw materials delivery s project.

General Features of Southern Nations, Nationalities and Peoples

Area -100271 Sq.km
Regional States /SNNPRS/

Population 15,760,743

Locating in the southern and south western part of

Ethiopia Bordering with Kenya in the south, with Sudan in south west, with Gambela region in the north west, with Oromia region in the north and east

Topography from 375 at Lake Rudolf/ lowest area in the region/ to 4207 meters above sea level at mount Guge/the highestpeak/in Gamogofa zone.

Administration 13 zones 8 special woredas and 22 reform towns

Climatic condition, the mean annual rainfall ranges from 400-2000mm Temperature 10° -30°

Regional health coverage 80%

Primary school coverage 90.2%

Regional Road Net work

The international high way from Addis Ababa to Moyale

Kenya crosses the region through Awassa. And another International road passes through the region from Addis Ababa crossing Hossana Wolyta to south Omo and connecting East Africa to south Africa is under construction , and 99 percent of it is in the region .More over there is asphalt road 669.3 km,

Gravel Federal 2438.6km Grovel Regional

3463.9km, Partial Gravel2406.3 km

Investment potentials and opportunities
The region is endowed in various resources

Agriculture

Contributes more than 73 % to Regional GDP and 90% of employment

More than451000 hectares of land identified for agricultural

Investments in the rural areas

Food crops -cereals and legumes beans, peas

Oil crops- ground nuts line seed sunflower

Beverage crops- tea and specially Coffee grows in almost all areas of the region

Spices- clove, cardamom, ginger black paper hell,herbes

Industrial crops- cotton is widely grown in the region

Horticulture- citrus banana Mango, Papaya, avocado Pean apple grapes

Live stock potentials

Home of 20% of the country livestock population

9.3 million Cattle

3.2 million Sheep's

2.7 million goats

Industrial and agro- Industrial Opportunities:

As the current study's of the Industrial Project Service/IPS/ shows 700 industrial projects are identified, and out of them 300 project profiles are prepared. There for, the following Industrial and agro- Industrial projects have comparative and competitive advantages for the region such as:

Coffee roasting, grinding and packing:

186,000 hectares of land is covered with coffee trees

Out of 134 woredas of the region 64 woredas are coffee growers.

Of which 14 are highly producers, and the rests are medium

The annual average exports of clean coffee from the region is about 85,500-tones

The share of the region from the total export of the country is 67% by washed coffee and 29% unwashed coffee

Spice Extraction

Food processing factory

Dairy and milk processing

Fattening ,Processing and Preserving Of meat Products

Cotton ginnery and textiles

Soap and soap like detergent

Leather and leather products

Pulp and paper factory

Sugarcane and sugar factory

Honey and bee wax processes. There are potential estimated 4420-tones yearly.

Bamboo tree technology (there is more than 120, 000 hectares of bamboo forest in different parts of the region).

In relation with this, the regional state has set Industrial zones in 18 reform towns and ready 970 hectares of land of which 300 hectors are already developed.

Tourism potential

Unique cultural heritage Magnificent scenery

Pleasant climate, rich flora and fauna archeological sights and friendly and hospitable people

There are five parks Namely Nechsar Mago, Omo.Maze, and chirchura chebera

There are 2 wild life reserves and 6 controlled hunting areas in the region

